

CARE & RELIEF

INFORMATIONAL PACKET

Thank you for your interest in our organization. Your participation will be administered by GiveSendGo Charities, a 501(c)(3) public charity.

Please review the following form and proceed to our online application.



This packet contains: Overview Welcome Letter
Guidelines & Policies
Forms & Recommendations

Greetings,

Thank you for your interest in our **Care & Relief Efforts**. With this packet, we hope to inform you about our Care & Relief Campaigns department at GiveSendGo Charities. This includes our **purpose and mission, granting process and applications**, and **guidelines and policies** for organizations interested in joining our efforts. Our mission is to swiftly respond to crises and provide financial relief to communities in need. We understand the importance of transparent and efficient channels for charitable giving, which is why we have developed a platform that enables donors to make a meaningful impact.

To ensure transparency, we collect funds through **GiveSendGo.com**, the leader in freedom crowdfunding. Our active Care & Relief campaigns are located on our website, **GiveSendGo.org**, under "**Our Campaigns**." This allows individuals like you to support causes that resonate with you and make a difference in the lives of those affected by various crises. These campaigns typically last 4 to 6 weeks, depending on the specific situation. We are thankful to GiveSendGo.com, which covers all processing fees, ensuring that 100% of the donations we receive go directly to the cause.

For organizations seeking partnerships, we welcome the opportunity to collaborate to amplify relief efforts. By joining forces, we can extend our reach and provide even more excellent support to communities in need. When you choose to partner with us in establishing or enhancing one of these campaigns, you provide your community with a trusted avenue for proactive relief. We host each campaign on our platform, administer the funds to their designated recipients, deliver tax receipts, and provide regular updates through our Impact Report and newsletters, as well as social media platforms, all the while hosting your brand name, and showcasing your corporate responsibility and moral values.

For those seeking to nominate a campaign or charity for a grant, we understand the challenging situations you or those you love may face. We strive to be a caring and supportive partner to those in need, and our grant application process allows anyone to nominate a campaign or local nonprofit, including their own. Thank you for considering joining us in our mission to bring relief and care to those in need.

You will find all the essential information regarding these campaigns within this packet. If you have any further questions, please get in touch with us at Info@GiveSendGo.org.

Sincerely,
Hudson T. Wells
Executive Director

Part 1: Care & Relief Mission Statement

Our mission is to provide transparent and rapid financial relief to communities in need through Care & Relief campaigns. We empower individuals and organizations to engage in charitable giving by facilitating efficient and trusted channels. We raise funds for crises and disaster situations that receive national news coverage while ensuring that 100% of the initial donation reaches the cause. Our goal is to inspire generosity, make a meaningful impact, and foster a culture of giving.

Part 2: Vision Statement:

Our vision is to create a world where individuals are empowered and inspired to be more generous. We strive to be a trusted platform that facilitates efficient and transparent giving, leveraging our faith-based approach and 501(c)(3) public charity status. Through our Care & Relief campaigns, we aim to encourage a culture of generosity and amplify the positive impact of charitable donations. With an unwavering commitment to integrity and zero fees from campaigns, we envision a future where philanthropy flourishes and communities thrive.

Donations to a Care & Relief Campaign:

All donations to our Care & Relief Campaigns are considered tax-deductible to the full extent of the law. Donors will promptly receive a tax receipt attached to a thank you email upon donating. A follow up Impact Report will be issued to every donor with all information regarding how much was raised and how it was used. All donations to a Care & Relief Campaign are **NON REFUNDABLE**. If, for any reason, the donation is no longer necessary, it will be designated to one of our GiverArmy Charitable Causes in relation to the current campaigns nature.

Offline Donations: Any received offline donations or donations made through a payment processor other than **GiveSendGo.com** are subject to a potential 3% administration fee. This include all donations made from Donor Advised Funds.

Direct Funding: Direct Funding is for those interested in donation through a Donor Advised Fund. The DAF Advisor must make sure our organization has been accepted by their institution and must indicate which of the campaigns found on **GiveSendGo.org** they would like their donation to be directed to.

For Potential Partners

Part 3: Partner Guidelines and Policies

1. **Eligible partners:** We welcome organizations of all sizes and sectors to partner with us in our mission to provide care and relief. Whether you are a corporate entity, nonprofit organization, or community group, your involvement can significantly impact the lives of those affected by disasters.
2. **Benefits of partnership:** By partnering with us, you gain access to our established platform and the opportunity to showcase the charitable side of your organization. Research has shown that customers often trust and support businesses that engage in philanthropic endeavors. Through our partnership, we provide a trusted and transparent channel for your charitable efforts, ensuring that your contributions have a meaningful impact while raising public awareness of your values. This sets your organization apart by helping demonstrate your corporate responsibility and high moral standards.
3. **Partnership responsibilities:** We will host the campaigns on GiveSendGo.com to raise funds for the designated crisis or disaster situation. Our team will handle the administration of funds, including the collection and distribution processes. Additionally, we will provide tax receipts to your donors and keep you updated on the campaign's impact through our comprehensive Impact Report, newsletters, and social media channels. Your responsibilities as a partner include creating the campaign content, such as the campaign write-up and media materials, and sending personalized thank-you notes to donors. It is also essential for you to actively engage your online community through social media, spreading awareness and encouraging support for the campaign. Lastly, each partner is expected to donate significantly to the campaign and evaluate the campaign goal to ensure its effectiveness.

Partner Policies:

1. **Good reputation:** We seek partners with a proven track record of ethical practices, responsible financial management, and a genuine commitment to positively impacting communities. A strong reputation ensures that our collaborative efforts are trusted and respected, fostering more excellent support and engagement from the public.
2. **Visible network or online community:** Partners should possess a visible network or online community to effectively promote the campaigns. Your existing network and reach are instrumental in spreading awareness and encouraging donations. Through your established network, we can maximize exposure and engagement with potential donors, extending the reach and impact of our campaigns.
3. **Dedicated or matching donation:** We value partners who are deeply invested in the success of the campaigns. **Partners must donate** significantly to their hosting campaign **or provide matching funds** to incentivize giving. This demonstrates your commitment to the cause and

encourages others to support the campaign. Your dedication not only amplifies the impact of the campaign but also inspires others to contribute.

4. **Collaborative planning and execution:** Partnerships thrive on effective collaboration. We encourage open communication and collaboration throughout the campaign planning and execution process. By working together, we can ensure that our efforts align with the goals and needs of the crisis or disaster situation.
5. **Alignment with our values:** We seek partners whose values align with our mission and vision. By sharing common values, we can work together more effectively to address the needs of those affected by disasters. Collaboration based on shared values leads to more substantial and more impactful campaigns.
6. **Timely and proactive communication:** Effective communication is crucial for successful partnerships. We expect partners to maintain timely and proactive communication, responding promptly to inquiries, updates, and requests for collaboration. Clear and open communication allows us to address challenges and seize opportunities promptly.
7. **Mutual promotion and recognition:** We believe in mutually beneficial partnerships. As partners, we encourage you to promote the campaign within your networks and acknowledge your organization's involvement. We are committed to recognizing our partners' contributions and showcasing the collective impact achieved through our collaboration.
8. **Respect for diversity:** Disaster doesn't discriminate, and neither do we. We focus more on the nature of the disaster and its impact on any given community over individual, unrelated qualities like race or sexual orientation. Meaning, we will not go out of our way to benefit one community over another. We stand by the parable of the Good Samaritan and loving your neighbor is simply loving the one in need in front of you. We respect all communities affected by disaster regardless of outside matters.
9. **Long-term commitment:** We aim to build long-term partnerships beyond individual campaigns. We value partners committed to the ongoing journey of providing care and relief to those in need. By fostering long-term collaborations, we can create a lasting and sustainable impact. If we have the honor of working with your organization in these matters, we hope to develop a relationship that would allow for a faster partnership for future endeavors. If you partnered with us before, we are likely to do it again.
10. **Campaign Completion and Other Important Matters:**
 1. **Campaign Completion:** When a campaign has come to an end, all partners will be notified as to how and when the funds are dispersed. When a campaign is complete, it will be moved to our "Completed" section on our website and we will notify donors of its completion.

through our social media channels, Impact Report on our website, and our emailing list.

2. **Campaign Cancellation:** If for any reason the campaigns efforts are no longer needed or the nature of the campaign no longer is charitable, all donations received will be reallocated to a similar need or to one of our GiverArmy Causes.
3. **Campaign Completion with Unattained Funding Goal:** We hope for the best possible outcome for each of our campaigns. If the campaign time frame has come to an end and regular funding has ceased, even if the desired goal is not met, the funds will still be distributed as dictated in the campaign write-up. It is our common practice to increase the goal amount based on the consistency of giving that takes place. An unmet financial goal is not a sign of an unsuccessful campaign. Any amount raised is a success.

By adhering to these partner guidelines and policies, we can ensure that our collaborative efforts are effective, transparent, and aligned toward making a meaningful difference in the lives of those affected by disasters.

For Grant Nominations

Part 5: Campaign Nomination

1. Campaign eligibility:

1. **For Campaigns:** Any campaign on GiveSendGo.com that aligns with providing care and relief in crises is eligible for nomination. The nominated campaign must be associated with one of our Care & Relief campaigns already established. These can be found on our website. These usually include campaigns related to natural disasters, manufactured disasters, and other crises that receive national news coverage.
2. **For Nonprofits:** Recognized nonprofits may also be nominated to receive a grant for their relief efforts associated with our campaign. We only designate grants to nonprofits unique to impacted locations with a history of faithful service. We do not provide assistance to “mega” charities unless no other options are available. For your nonprofit to receive a grant, it must have a designated relief or care effort addressing the needs of the impacted community. The nonprofit must demonstrate visibility and credibility. **Churches** that do not file with the IRS are eligible for grants, but should have a history of faithfulness and accountability to their congregation.

2. **Who can nominate:** We welcome nominations from individuals, community groups, nonprofits, and other organizations. If you come across a campaign or nonprofit you believe should receive additional support through our Care & Relief initiatives, you can nominate it for consideration. You can find the nomination application link at the end of this form.
3. **Qualifying campaign parameters:** To qualify:
 1. Campaigns should clearly describe why the funds are needed and how they will provide care and relief in response to the crisis or disaster. There should be enough detail for an average donor to understand the nature of the campaign.
 2. Verified campaigns with **regular updates, engaging visuals**, and a special **thank you** message have a higher chance of qualifying. Campaigns that have already received donations have a higher chance of qualifying.
 3. Additionally, local nonprofits actively providing care or relief in the affected community are eligible for nomination.
4. **Grant Parameters**
 1. **Grant Requests:** Campaigns are only eligible for one grant unless no other campaigns or nonprofits are eligible.
 2. **Criteria:** We evaluate each campaign initially on the “Ask” and “Benefit” of each campaign. Each campaign's story is assessed to determine the weight of the financial need and the circumstances surrounding a situation. A single mother who lost her house to a flood is more likely to receive a grant than an individual seeking funds to purchase new furniture. Our hope is to aid in all of these circumstances, but our determining factor includes criteria related to the situation and need at hand. The clearer the campaign is, the better.
 3. **Amount:** To make sure multiple qualifying campaigns can receive funds, each grant is determined by the goal amount of each campaign. To qualify for a grant, your desired fundraising goal must be realistic to the need. For Example, If a campaign is trying to raise 50k to restore about 30k worth of work, the campaign will be disqualified. The desired amount must match the need. If a campaign is rightfully trying to raise 30k and fully meets our qualifications for a grant, their grant total will be determined by several factors:
 1. **Amount Raised:** A Grant amount will be in relation to the amount our Care & Relief campaign has raised. The more we raise, the more potential for a higher grant.
 2. **Amount Needed:** No minimum or maximum grant amount standard exists, but each nomination will be assessed based on the amount needed. The greater the need, the larger the grant.

- 3. Fulfillment Grants:** If your campaign has already raised a large portion of your goal, a grant may be given to cover the final amount needed.
- 5. Grant Notifications, Approvals, and Follow-Ups**
 - 1. Notifications:** Upon receiving a grant nomination, one of our team will review the provided information and notify the nominator of its success or failure.
 - 1. If a campaign nomination is declined:** the campaign should review our requirements for qualification and adjust their campaign accordingly if they believe their campaign still warrants a grant.
 - 2. If a campaign is approved:** We will administer the grant directly to their campaign with a message indicating their nomination and approval. A “follow-up” request follows Grant approval.
 - 2. Follow-Ups:** When a grant nomination is approved, the grant recipient will receive an email within a day allowing them to follow up with an update and thank you for going into our Donor Impact Report. Grant Recipients can provide a short write-up for our donors or send us a video to be displayed for our donors.

Thank you for taking the time to review this information. If you have any further questions, you can send them to Info@GiveSendGo.org. Below are all the important links related to our Care & Relief Department.

FOR PARTNERSHIP:

[HTTPS://FORMS.OFFICE.COM/R/PQEHAV4Z4Q](https://forms.office.com/r/PQEHAV4Z4Q)

FOR NOMINATIONS

[HTTPS://FORMS.OFFICE.COM/R/WXXV66LTAM](https://forms.office.com/r/WXXV66LTAM)

OUR ACTIVE CARE & RELIEF CAMPAIGNS

[HTTPS://WWW.GIVSENDGO.ORG/OUR-CAMPAIGNS](https://www.givesendgo.org/our-campaigns)