

DIRECT FUNDING INFORMATIONAL PACKET

Thank you for your interest in our organization. Your participation will be administered by GiveSendGo Charities, a 501(c)(3) public charity.

Please review the following form and proceed to our online application.



This packet contains: Overview Welcome Letter
Guidelines & Policies
Forms & Recommendations

Dear Potential Donor,

Welcome to GiveSendGo's Direct Funding Program! We are thrilled to introduce you to this unique initiative designed to empower you to make a meaningful impact on charitable endeavors that align with your values and passions.

Our Direct Funding Program serves as a dedicated avenue for donors like you who wish to contribute to campaigns on GiveSendGo.com through charitable causes our charity maintains. It allows you to nominate and fund campaigns on GiveSendGo.com to receive a grant from our charity. It will enable you to support causes that may not be associated with recognized or trusted 501(c)(3) organizations.

We understand that numerous humanitarian needs and worthy projects may need more visibility or backing from established organizations. This program aims to bridge that gap by acting as an intermediary between donors and recipients working tirelessly to make a difference or needing personal financial support.

By participating in our Direct Funding Program, you have the chance to nominate campaigns on GiveSendGo.com and contribute towards their fundraising goals. We have established twelve charitable causes related to our GiverArmy, our membership program of philanthropists who contribute monthly donations to these causes. When you donate towards a specific cause and nominate a campaign, you can be confident that your donation will address a need close to your heart while also being verified by our organization.

We have set qualification criteria for nominated campaigns to ensure the program's integrity. These criteria include a reasonable fundraising goal, a clear write-up explaining the need and utilization of funds, verification by GiveSendGo.com, and connections to social media accounts, if possible. We prioritize campaigns that align with our charitable causes, ensuring that your donation goes towards initiatives that genuinely deserve your support.

We believe in making giving as seamless and trustworthy as possible. Our goal is to expand the options for individuals seeking relief in difficult situations or those aiming to raise funds for worthy causes without the need to establish their own 501(c)(3) organizations for small-scale projects or personal financial relief.

We encourage you to review our complete information packet, which provides detailed insights into the program, qualification criteria, nomination process, and more. This packet will serve as your comprehensive guide to participating in the Direct Funding Program.

Thank you for considering joining us in this impactful initiative. Your generosity has the power to bring about positive change in the lives of those in need. We look forward to working together to make a difference.

With gratitude,

Hudson T. Wells
Executive Director

Mission Statement:

The mission of GiveSendGo's Direct Funding Program is to empower donors to directly and meaningfully impact charitable causes by providing a platform for nominating and supporting campaigns on GiveSendGo.com. We aim to bridge the gap between donors and recipients, ensuring that resources reach individuals and projects that may need access to traditional funding sources. Through our program, we strive to foster a culture of compassion, generosity, and social responsibility, ultimately making a positive difference in the lives of those in need.

Vision Statement:

Our vision is to create a global community of philanthropists who unite to support and uplift individuals, families, and communities facing diverse challenges. We envision a future where individuals have the power to directly contribute to causes they believe in, enabling sustainable change and transformative impact. By leveraging technology and innovation, we aspire to break down barriers and provide equal opportunities for fundraising, ensuring that even the most minor campaigns can receive the attention and support they deserve. Through our Direct Funding Program, we aim to inspire and empower donors to be catalysts of change, fostering a world where kindness and generosity flourish.

Donations through our Direct Funding Program:

All donations through our Direct Funding Program are tax-deductible to the full extent of the law.

GiveSendGo Campaign Donations: Donations will receive a tax receipt attached to a thank you email upon donating. Donations must be made to one of the 12 Charitable Causes at [GiveSendGo.org/our-campaigns](https://www.givesendgo.org/our-campaigns). All donations are **NON-REFUNDABLE**. If, for any reason, the purpose of the donation is no longer recognized, it will be designated to one of our GiverArmy Charitable Causes in relation to the current campaign's nature or our general fund.

Offline Donations: Any received offline donations or donations made through a payment processor other than [GiveSendGo.com](https://www.givesendgo.com) are subject to a potential 3% administration fee. This includes all donations made from Donor Advised Funds. The organization's general fund will receive any donations made without charitable cause indication. Contributions to unsponsored campaigns will be subject to an immediate 20% admin fee before being processed and designated.

Guidelines for Direct Funding**Donor Eligibility:**

Any individual or entity can participate in the Direct Funding Program by requesting to make a one-time significant donation towards a campaign they choose to nominate on GiveSendGo.com. Donors can give through various channels, including online platforms, donor-advised funds, checks, or other acceptable means. We only welcome donors who wish to contribute to nominated campaigns that can be associated with our 12 charitable causes, as these causes serve as the primary framework for our grant distribution. Donations made to unnominated campaigns are subject to a 20% fee but will start the nomination process for the campaign in question. It is better to nominate the campaign in question before donating.

Campaign Nomination:

Donors nominate campaigns hosted on GiveSendGo.com to be considered for a direct grant funded by them through our Direct Funding Program. To nominate a campaign, donors must complete a simple application form that includes details such as the desired donation amount, the relevant charitable cause, and the campaign's URL. Ensuring that the nominated campaign aligns with one of our established charitable GiverArmy causes is essential, and it must not benefit the donor or any related parties. Donors are encouraged to familiarize themselves with the campaign's background and verify its legitimacy before nomination. The link for nomination can be found at the bottom of this document.

Donation Channels:

Donors can donate through designated online charitable cause campaigns or donor-advised funds to participate in the Direct Funding Program when a nominated campaign is approved. Alternatively, donors may donate through traditional means such as checks or cash, provided the funds are earmarked for the selected charitable cause and not the nominated campaign itself. This approach allows donors to support campaigns outside of recognized 501(c)(3) organizations while ensuring transparency, accountability, and charitable purposes.

Qualification Process:

Once a campaign is nominated, our team initiates a thorough evaluation process to determine its eligibility. Qualifications include a reasonable fundraising goal, a comprehensive campaign write-up that clearly explains the intended use of funds, verification of the campaign's legitimacy by GiveSendGo.com, and a connection to a social media account. Campaign updates, previous donations, and personalized thank-you notes are highly beneficial during the evaluation process as these indicate active campaigning. Upon successful qualification, the donor is notified, and they can then donate towards one of our charitable causes to see a grant provided to the approved campaign.

Grants and Reporting:

Grants are disbursed to nominated campaigns in the name of the associated charitable cause, ensuring their recognition as charitable donations. Donations made through our charity are tax-deductible, while other public contributions made directly to the campaign or from other donors are considered free-will offerings. Once a campaign receives a grant, the campaign owner is requested to provide a follow-up report, expressing gratitude to the donor and sharing updates on the use of funds. This feedback loop helps strengthen the donor-recipient connection and fosters a sense of accountability and transparency.

International Campaigns:

While donors may nominate international campaigns, additional scrutiny is applied due to the potential challenges in verifying their legitimacy. Global campaigns must demonstrate government recognition if they claim to be an organization or for churches; they must provide evidence of membership and programming. Personal campaigns from internationals will need to prove legitimacy when and if questioned. An

exchange fee of 8% is automatically applied to international campaigns to account for currency conversion and exchange rate adjustments.

By adhering to these guidelines, donors can confidently participate in our Direct Funding Program, knowing their contributions are making a tangible impact on causes close to their hearts. Together, we can expand the realm of charitable giving, provide more significant fundraising opportunities, and alleviate the limitations faced by non-501(c)(3) organizations and individuals in need.

Policies for Direct Funding:

Non-Discrimination Policy:

Our Direct Funding Program follows a strict non-discrimination policy, ensuring equal treatment and opportunities for all campaigns and donors. We do not discriminate based on race, color, religion, gender, sexual orientation, national origin, age, disability, or any other protected characteristic. All campaigns nominated for grants are evaluated solely based on the established criteria and their alignment with our charitable causes, without bias or preferential treatment.

Conflict of Interest:

To maintain the integrity of our Direct Funding Program, we have implemented a conflict of interest policy. Any donor or individual involved in a campaign's nomination or evaluation process must disclose any potential conflicts of interest that could compromise impartial decision-making. If a conflict of interest exists, the affected party will be recused from participating in any decisions related to the campaign. This policy ensures transparency and fairness in the selection and distribution of grants.

Privacy and Data Protection:

We value the privacy and data protection of our donors and campaign owners. All personal information shared during the Direct Funding Program, including contact details, financial information, and campaign-related documentation, is handled with the utmost care and in compliance with applicable data protection laws. We do not sell, share, or disclose personal information to third parties without explicit consent, except as required by law or for grant disbursement.

Fund Disbursement:

Grants awarded through the Direct Funding Program are distributed to nominated campaigns via GiveSendGo.com. The allocated funds are transferred directly to the campaign owner or the identified beneficiary, depending on the campaign's nature. While we make every effort to ensure the proper use of funds, we cannot guarantee or be held responsible for the campaign owner's actions or decisions after grant disbursement.

Revocation of Grant:

In exceptional circumstances where a nominated campaign is found to violate our policies, misrepresent information, or engage in fraudulent activities, we reserve the right to revoke the granted funds. Such instances may include but are not limited to the misuse of funds, failure to provide adequate campaign updates or intentional deception. Our commitment to transparency and accountability necessitates taking appropriate actions to safeguard the integrity of the Direct Funding Program and protect the interests of our donors.

Program Modification:

We reserve the right to modify the policies and guidelines of the Direct Funding Program to ensure its continued effectiveness, alignment with legal requirements, and ability to meet the evolving needs of our community. Any modifications made will be communicated to donors and campaign owners through official channels, ensuring transparency and providing reasonable notice for adaptation. Your continued participation in the Direct Funding Program implies your acceptance of these potential modifications.

By adhering to these policies, we maintain a consistent and fair framework for our Direct Funding Program, ensuring accountability, transparency, and equal treatment for all participants. These policies protect the integrity of our program and provide a solid foundation for impactful charitable giving.

IMPORTANT LINKS

OUR WEBSITE: [GIVESENDGO.ORG](https://www.givesendgo.org)

CAMPAIGN NOMINATION APPLICATION: [HTTPS://FORMS.OFFICE.COM/R/CEAKPFI1V](https://forms.office.com/r/CEAKPFI1V)